

WANTED

MORE PTA MEMBERS!

The Fundsaver Card can be **CUSTOMIZED** with a school logo & choice of discounts.

The Card gives **ADDED VALUE** to your **PTA MEMBERSHIP** & encourages **Multiple family members & Friends** to join your Organization.

<p>FREE 2 Piece Dinner w/ Purchase of a 3 Piece Dinner & 1 Med. Drink Participating Locations FL & S. GA</p>	<p>10% OFF Food Purchases (dine-in only) Participating Locations</p>	<p>FREE Chips & Salsa with any purchase Port Orange, Deland, Daytona Ormond Beach, Pine Island Cape Coral, Lady Lake, Leesburg, Winter Garden, Orange City, Kissimmee, Ocala, & Part. Loc.</p>
<p>Buy 1 Get 1 FREE Breakfast Sandwich (Free item of equal or lesser value) 235 E. Main St., 1001 Ross St. 3141 E. Semoran Apopka, 6820 N.W. 11th Lockhart, 1131 W. Colonial Ocoee, 1484 W. Colonial Winter Gdn, 11382 N.W. Orlando</p>	<p>FUNDSAVER CARD</p>	<p>\$5 Off Signature Service Oil Change Code: L37 All Palm Beach, Broward, Dade, Hillsborough & Pinellas Loc.</p>
<p>\$5 OFF Full Service Oil Change All Florida Locations</p>	<p>10% OFF ANY PURCHASE (EXCLUDING SPECIALS) (ALL PARTICIPATING LOCATIONS)</p>	<p>15% OFF 1-800-378-3568 FAM - Discount Code</p>
<p>20% Off any Regular Priced CD or DVD \$12.99 or more All Locations CODE: FAME</p>	<p>Buy 1 fresh waffle cone Get 2nd waffle cone 50% Off All Participating Locations</p>	

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRATION 1 YEAR FROM PRINT DATE

<p>10% Off Purchase of Buffet & Beverage Not Valid with Other Discounts 5722 Cypress Gardens Blvd Winter Haven, Lakeeland, Ft. Pierce, Tampa, Temple Terrace, Orlando, N. Monroe St. Tallahassee, and Part.</p>	<p>10% Off Excluding Alcohol Participating Locations</p>	<p>Buy 6 Donuts FREE Get 6 Donuts PARTICIPATING LOCATIONS</p>
<p>Buy a Pretzel item & any drink, get a FREE Original or Pretzel Part. Florida Cinnamon Tampa, Orlando, Sugar Broward P.Bch.</p>	<p>BUY ANY PIZZA AT REG MENU PRICE GET A 2ND PIZZA OF EQUAL OR LESSER VALUE FREE (CARRYOUT ONLY) ALL PARTICIPATING LOCATIONS IN ORLANDO</p>	<p>Buy 1 Classic Roast Beef Sandwich GET 1 FREE 1851 N. University Dr. & All Broward Locations</p>
<p>\$2.00 Off the price of a Supercut Haircut Limit 1 per card per day Call for a Location near you 1-800-SUPERCUTS</p>	<p>\$26.99 OIL CHANGE TIRES CATS disposal fee extra ALL PARTICIPATING LOCATIONS</p>	<p>10% Off Participating Orlando Area Locations Total Bill</p>
<p>15% Off Food (Excluding Alcohol) Participating Locations include Lee Vista, Oviedo, Intl. Dr. & Waterford Lks</p>	<p>10% Off YOUR HEALTHY FAST FOOD Participating Locations</p>	<p>FREE Reg Shake w/ purch of any Drive-In Deal Part Greater Orlando Loc</p>

Copyright FAME. TO ORDER CARDS LIKE THESE: 954-931-1893

SPONSORS NOT LIABLE FOR PERFORMANCE OF ADVERTISEMENTS ON THIS CARD. famcard@99info.com

REWARD

Many schools have seen more than a

100% INCREASE

in membership
through the use of this card!

Email your request for Information to:

famecard@yahoo.com

or call Susan at:

FAME INC. 954-931-1893

FREQUENTLY ASKED QUESTIONS:

Do I have to get the offers myself?

No, FAME has a list of available offers for each area. You may, however, invite additional businesses that aren't currently on the list to be on your cards. This is a nice way to promote your "Partners in Excellence." Just use the attached information sheet and ad agreement. There is no cost to the business that is advertising other than whatever they offer or discount they want to give.

What is the minimum order?

Some areas have "Generic Cards" already preprinted and ready to use. If that is the case for your area, the minimum order can be for as little as 50 cards PREPAID. In other areas only Customized Cards are available. The minimum order for Custom Cards with your logo and choice of businesses is just 300 cards PREPAID.

What is the Value of these cards?

The average person using these cards will receive \$200 or more in savings per year, but the true value is the goodwill your organization generates from the people using the cards. When used as a PTA Membership Card Incentive the average selling price in Florida is \$5-\$20.

Can the cards be used as a Fundraiser?

NO. This special pricing is strictly for PTA or Organization Membership Cards, and may not be purchased without joining the PTA or the Organization. FAME does produce a fundraising card that is color on both sides. It may be purchased for \$3.00 per card. Please Contact us for additional information about our fundraising programs.

How much do these cards cost?

The cards are just \$1.25 each. You may even invite a Sponsor to cover the cost in exchange for a prominent ad on the card. Most groups raise their membership fees by an extra \$1.25 to cover the cost, but still see huge increases in their memberships because of the added value.

Is the card Reusable?

Yes. The cards are never punched, marked, or taken away. You simply show the card and the offer is honored through the expiration date.

What is the Expiration Date on the Card?

The cards are valid for 12-13 months from the date of printing. Because they expire, your families and community will be eager to purchase new cards next year so they can continue to save money.

What offers are available in my area?

FAME has negotiated contracts with thousands of restaurants and businesses both locally and nationally. Please email us with your request for information so we can send you the choices for your particular area. When requesting information, email the name of your city, the school or organization name, and your phone number in case we have questions.

Once we order our cards, how long does it take to get them?

The turn-around on giving you a proof is generally about a week as long as we have everything we need from you (logo, choices, alternates, etc.) Once you are satisfied with your proof and sign off that it is OK, you will receive your cards within 2 weeks. If you need them faster, we can get them to you in a week, but the rush fee may be up to \$40.

FAME Inc. 954-931-1893

Email: famecard@yahoo.com

How to Order Custom Fundsaver Cards

1. Choose up to 22 offers from our vendor list and put them in order of preference.
2. Choose 8-10 alternates and put them in order of preference.
3. Email your group's logo to famecard@yahoo.com. Please give us the highest quality version you can find. If you don't have a good logo, we may be able to find one for you.
4. Tell us your group's colors. If it is important to have the exact color, please provide us with the PMS color number or a swatch of color that we can match.
5. Tell us the date you'd like to start your program. Please allow up to 2 weeks for production and delivery of customized cards. If you are requesting that we sign up **new** restaurants or businesses for your program, you should allow an additional 4 weeks.
6. **If you need to raise money immediately**, you may choose to use our **generic cards (where available)** which are already printed and ready to go. **Custom cards can be delivered in 7-10 days with a \$40 rush fee.**
7. Provide a copy of your current Sales Tax Exemption Certificate when applicable. If no certificate is provided, please add tax to your order. Proof that you are a non-profit organization is not the same as a Sales Tax Exemption Certificate.
8. Include payment with your order. If you need an invoice to give to the treasurer or bookkeeper, please tell us how many cards you are ordering and if you are paying sales tax, then email your request to: famecard@yahoo.com. **We do not ship cards without pre-payment.** We accept Visa, Mastercard, Discover, Debit Cards and Checks.
9. Some organizations have "Partners in Excellence" or parents with businesses. We can typeset an ad for them at no additional charge. Simply request an ad agreement from our office, fill it out, have them sign it, and provide us with a copy of their logo.
10. Give us your contact information, including an email where we can send a proof, a phone number, and the address where you want the cards shipped. We recommend that you have them shipped to a home or business since they often get lost at the school, or Fedex/UPS tries to deliver after school has closed.
11. Mail or email your order and mail payment to:
FAME Inc. 732 NW 43 Court, Oakland Park, FL 33309
Phone: 954-931-1893 Email: famecard@yahoo.com Contact: Susan March

Please write your choices here:

1. _____	12. _____
2. _____	13. _____
3. _____	14. _____
4. _____	15. _____
5. _____	16. _____
6. _____	17. _____
7. _____	18. _____
8. _____	19. _____
9. _____	20. _____
10. _____	21. _____
11. _____	22. _____

Please write your alternates here:

1. _____	5. _____
2. _____	6. _____
3. _____	7. _____
4. _____	8. _____



FUNDSAYER CARD Agreement

OPTION 1

FAME AGREES TO OFFER:

Custom Discount cards for the cost of \$1.25 per card on a pre-paid basis
Minimum order of 300 custom cards

Custom card design

2 week delivery time from receipt of approved proof. (Allow up to 6 weeks when requesting new offers.)

1 week delivery (from the time you sign your proof) with \$40.00 Rush Fee
(Please allow an additional 6 weeks when requesting new offers.)

OPTION 2

FAME AGREES TO OFFER:

Generic Preprinted Cards (no choice of logo or offers) for the cost of \$1.25 per card on a PRE-PAID basis

Minimum order of 100 cards

Immediate delivery on in-stock cards, and 6 week delivery (or more) on cards requiring new offers to be signed up.

_____ (Organization Name) AGREES:

To provide 60 days notice of any program changes

Not to sell any cards within 1000 feet of any of the establishments on the card

To provide current resale or tax exempt certificate (or pay tax)

PROGRAM OPTION: _____

CONTACT NAME: _____

CONTACT PHONE: _____

CONTACT EMAIL (to send proof): _____

TREASURER EMAIL (to send invoice): _____

ORGANIZATION NAME: _____

ORGANIZATION PHONE: _____

SCHEDULED PROGRAM DATES: _____

INITIAL QUANTITY YOU ARE ORDERING _____

ADDRESS WHERE YOU WANT CARDS SHIPPED: (Best not to ship to school) _____

Approved as shown (Signature of authorized organization representative) _____

ORGANIZATION REPRESENTATIVE (Please Print) _____

FAME Inc., 732 NW 43 Ct., Oakland Park, FL 33309

Phone: 954-931-1893

Email: famecard@yahoo.com

USE THIS SAMPLE ORDER FORM AS A GUIDE TO CREATE ORDER FORMS FOR YOUR PRE-ORDER MEMBERSHIP SALES



FUNDSAVER MEMBERSHIP CARDS

(Your Group's Name)

Your \$10 purchase of our (**Your Group's Name**) Membership Discount Card will more than pay for itself with one or two uses. The card may be used repeatedly throughout the year at local businesses for discounts and special offers. The proceeds from this Membership Discount Card Program will pay for special programs. Please consider ordering several to give as gifts to friends, special customers and employees. This is the gift that keeps on giving...for you...and for the future of our children. You may prepay for the card by cash or check made payable to (**Your Group's Name**). Orders should be turned in by (**Specify Date**). Cards will be delivered by (**Specify Date**). Please share this flier with your family, co-workers, neighbors and friends so they will have the opportunity to save money and help our children. Our organization welcomes members even if they don't have children at our school! Please use the order form on the reverse side to keep track of purchases.

FREE 2 Piece Dinner w/ Purchase of a 3 Piece Dinner & 1 Mead. Drink Participating Locations FL & S. GA	10% OFF Food Purchases (dine-in only) Participating Locations	FREE Chips & Salsa w/ purchase Port Orange, Deland, Daytona Ormond Beach, Pine Island Cape Coral, Lady Lake, Leesburg, Winter Garden, Orange City, Bayside, Ocala, & Part. Loc.
FREE Breakfast Sandwich 233 E Main St, 1681 Rogg St, 3147 E Semoran Apopka, 6826 NOBT Lockhart, 1131 W Colonial Ocoke, 1344 W Colonial Winter Gdn, 11382 NOBT Orlando	FUNDSAVER CARD	\$5 Off Signature Service Oil Change Code: L37 All Palm Beach, Broward, Dade, Hillsborough & Pinellas Loc.
\$5 OFF Full Service Oil Change All Florida Locations	20% Off Any Regular Priced CD or DVD \$12.99 or more All Locations CODE- FAME	10% OFF ANY PURCHASE (EXCLUDING SPECIALS) (ALL PARTICIPATING LOCATIONS)
20% Off Any Regular Priced CD or DVD \$12.99 or more All Locations CODE- FAME	50% Off Buy 1 fresh waffle cone Get 2nd waffle cone All Participating Locations	15% OFF 1-800-378-3568 FAM - Discount Code

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRATION 1 YEAR FROM PRINT DATE

10% Off Purchase of Buffet & Beverage Not Valid with Other Discounts 822 Cypress Gardens Blvd Winter Haven, Lakeland, Ft Richey, Tampa, Temple Terrace, Orlando, W. Monroe St, Tallahassee, and Part.	10% Off Excluding Alcohol Participating Locations	Buy 6 Donuts Get 6 Donuts FREE PARTICIPATING LOCATIONS
FREE Original or Pretzel Cinnamon Part. Florida Locations Sugar Broward P.Bch.	FREE PIZZA AT REG MENU PRICE GET A 2ND PIZZA OF EQUAL OR LESSER VALUE (CARRYOUT ONLY) ALL PARTICIPATING LOCATIONS IN ORLANDO	Buy 1 Classic Roast Beef Sandwich GET 1 FREE 1651 N. University Dr. & All Broward Locations
\$2.00 Off the price of a Supercut Haircut Limit 1 per card per day Call for a Location near you 1-800-SUPERCUTS	\$26.99 OIL CHANGE MOST CARS disposal fee extra ALL PARTICIPATING LOCATIONS	10% Off Participating Orlando Area Locations Total Bill
15% Off Food (Excluding Alcohol) Participating Locations include Lees Vista, Oviedo, Intl. Dr. & Waterford Lks	10% Off YOUR HEALTHY FAST FOOD! Participating Locations	FREE Reg Shake w/ purch of any Drive-In Deal Part Greater Orlando Loc

PARENT NAME _____

TEACHER'S NAME _____

CHILD'S NAME _____

PHONE NUMBER(S) _____

QUANTITY ORDERED _____

TOTAL DUE (quantity X \$10) _____

Copyright FAME - TO ORDER CARDS LIKE THESE: 954-931-1893

SPONSOR IS NOT LIABLE FOR PERFORMANCE OF ADVERTISERS ON THIS CARD. famecard@yahoo.com



Florida Advertising & Marketing Enterprises
 732 N.W. 43 Ct.
 Ft. Lauderdale, FL 33309-4740
Susan's Cell 954-931-1893
Email: famecard@yahoo.com

**TO PARTICIPATE IN THIS
 FREE PROGRAM
 CALL 954-931-1893
 OR EMAIL SUSAN:
 famecard@yahoo.com**

Advertising Agreement # _____ DATE _____ AREA _____
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In Consideration of the promises, covenants, and considerations herein contained, Florida Advertising and Marketing Enterprises, Inc. (FAME) and Advertiser (Advertiser in this agreement refers to the original authorized party as well as new ownership/management) hereby mutually agree to the following:

1. Advertiser _____ Phone _____ Email _____

Mailing Address _____

2. FAME agrees that for a fee of \$_____ for typesetting and with absolutely no other charge of any kind to Advertiser, FAME shall produce, promote, and distribute promotional discounts as herein set forth. Advertiser has _____ locations; coupons will be valid at all locations.

3. Advertiser expressly authorizes FAME to produce and distribute cards offering the following discount. At the time of printing the expiration date printed on cards will be 12-13 months from print date. Print dates will occur repeatedly throughout each year. During this time the Advertiser agrees to honor authorized coupon when presented. All cards printed will have the following disclaimer: "NOT TO BE USED WITH ANY OTHER DISCOUNTS" so as not to conflict with any other promotions or sales being offered by Advertiser.

PLEASE PRINT OR TYPE DISCOUNT INFORMATION LEGIBLY.
IF LOGO IS REQUESTED ON COUPON, PLEASE EMAIL IT TO FAMECARD@YAHOO.COM
 (Due to small size of product, if original artwork is not provided, logo may be omitted at discretion of typesetter)

4.	BUSINESS NAME (AS IT IS TO APPEAR ON COUPON)
5.	PHONE# OR LOCATIONS(S) (AS IT IS TO APPEAR ON COUPON)
6.	DISCOUNT INCENTIVE (AS IT IS TO APPEAR ON COUPON)

PLEASE NOTE:

THIS IS A MULTIPLE USE COUPON. IT IS NOT PUNCHED OR REDEEMED IN ANY WAY.

- 7. Advertiser acknowledges that cards will be custom imprinted for various businesses and organizations, and agrees to honor every card upon presentation until expiration date printed on cards. All cards are multiple use cards. Coupons shall not be punched, scratched off, or redeemed.
- 8. Exclusive Agreement: Advertiser shall not participate in any similar advertising program involving specialty **business cards** while participating with FAME. This does not exclude other fundraising cards.
- 9. This contract is noncancelable by Advertiser for one year from the date of this agreement. Thereafter, Advertiser may cancel future involvement in programs by providing sixty days written notice of intent to cancel. In the event of management or ownership changes Advertiser is responsible for notifying new personnel/owners of this agreement which will remain in effect unless Advertiser notifies FAME of change and intent to cancel.
- 10. Advertiser expressly agrees that the liability of FAME, if any, for omissions, errors, defects, and/or failure to publish said advertisement shall be limited to the actual amount of fees paid to FAME by Advertiser.
- 11. Commitment to honor authorized Advertisement: Advertiser acknowledges that any failure to honor coupons will cause irreparable harm to FAME, which damages will be very difficult to calculate. Thus, in the event that Advertiser fails to honor cards, Advertiser and FAME agree that reasonable liquidated damages amount to a multiple of 10 times the cost of printing new cards for all affected Valued Customer Card Clients.
- 12. This contract shall only be binding when accepted by FAME at its National office and Advertiser hereby waives notification of same.
- 13. Advertiser acknowledges that he has read this agreement, understands it, and agrees to be bound by its terms and conditions. Further, Advertiser agrees that this is the complete agreement between the parties which supersedes all prior agreements, oral or written, and hereby acknowledges receipt of a certain copy of this agreement

Advertiser agrees to have their Ad printed continuously on unlimited boxes of cards unless alternate is checked

- 14. Unlimited boxes of cards 100 boxes per year 50 boxes per year Other (specify) _____
- 15. Advertiser does not authorize ad for use in not-for-profit fundraising

Amount Received _____

16. _____
 Advertiser Authorized Signature

 FAME, Inc. Representative

 Print Name and Title

**This is a FREE ad for you!
Please call or email me ASAP!**

Susan March 954-931-1893 famecard @yahoo.com

A Personal Recommendation from a Satisfied Customer is the Best Advertising there is.

You were recommended by:

We have a program that enables Organizations, Professionals, and Realtors to personally recommend and promote your establishment to their clients, friends and the community. This program will bring you new business from Local Members of Non-profit groups, people just moving into the area, and more frequent business from established residents.

What a compliment!

HERE'S HOW IT WORKS

These organizations and professionals, who are some of your regular customers, have a special membership, fundraising, or gift card that they give to their members, sell to raise money for their non-profit group, or give to their clients. This card is called a "Valued Customer Card". It's laminated in plastic and is full color on the front. On the front and back are promotions for local businesses that these groups feel offer the best products and services in their area.

<p>FREE 2 Piece Dinner w/Purchase of a 3 Piece Dinner & 1 Med. Drink Participating Locations FL & S. GA.</p>	<p>10% OFF Food Purchases (dine-in only) Participating Locations</p>	<p>FREE Chips & Salsa with any purchase Port Orange, Deland, Daytona Ormond Beach, Pine Island Cape Coral, Lady Lake, Leesburg, Winter Garden, Orange City, Bayside, Ocala, & Part. Loc.</p>
<p>Buy 1 Get 1 FREE Breakfast Sandwich (Free item of equal or lesser value) 233 E. Main St. 1681 Rock St. 3141 E. Semoran Apopka, 6820 NOBT Lockhart, 1131 W Colonial Ocoee, 15454 W Colonial Winter Gdn, 11382 NOBT Orlando</p>	<p>FUNDSAVER CARD</p>	<p>\$5 Off Signature Service Oil Change Code: L37 All Palm Beach, Broward, Dade, Hillsborough & Pinellas Loc.</p>
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<p>Buy a Pretzel item & any drink, get a FREE Original or Pretzel Cinnamon Part. Florida Locations Sugar Broward P.Bch.</p>	<p>BUY ANY PIZZA AT REG MENU PRICE GET A 2ND PIZZA OF EQUAL OR LESSER VALUE FREE (CARRYOUT ONLY) ALL PARTICIPATING LOCATIONS IN ORLANDO</p>	<p>Buy 1 Classic Roast Beef Sandwich GET 1 FREE 1851 N. University Dr. & All Broward Locations</p>
<p>\$2.00 Off the price of a Supercut Haircut Limit 1 per card per day. Call for a Location near you 1-800-SUPERCUTS</p>	<p>\$26.99 OIL CHANGE MOST CARS disposal fee extra ALL PARTICIPATING LOCATIONS</p>	<p>10% Off Participating Orlando Total Bill Area Locations</p>
<p>15% Off Food (Excluding Alcohol) Participating Locations include Lee Vista, Oviedo, Intl. Dr. & Waterford Lks</p>	<p>10% Off YOUR HEALTHY FAST FOOD Participating Locations</p>	<p>FREE Reg Shake w/purchase of any Drive-In Deal Part Greater Orlando Loc</p>

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Each promotion has some small discount or incentive, in many cases only available in slower traffic periods, like Monday-Thursday. Most of these discounts are quite small, 10%-15% off, available most of the week, or larger discounts like 50% off second item or even buy 1 get 1 free, available just 1 day per week.

Every card has an expiration date, so it can only be used until the card expires. Each card also has the disclaimer "Not to be used with any other discounts" so it will not affect any other promotions your company is running. People carry these cards in their wallets and use them repeatedly throughout the year. Even if your promotion is only a free medium drink with purchase of a lunch, it still equates to thousands of customers right in your market area who are continuously reminded of where you are, what you do, and that you're open for business.

Every time someone looks at this card it acts as a small directory of products and services in your area. The Organizations, Realtors, and Professionals pay for the entire cost of producing and distributing the cards. This card keeps their group or business information constantly available to their members and clients as well. The only cost to you is whatever discount you offer.

Compare this FREE advertising with the hundreds of dollars you pay for other types of advertising. This card and the Organizations, Realtors, and Professionals who are giving it to their members and customers continue to work for you month after month throughout the year. You can run the same promotion next year or run a completely different one FREE of charge. There is never any additional cost to you.

The Organizations and Professional People who run your promotion on their Valued Customer Cards do so because they know and like your product or service. They will continue to personally recommend and promote your company as long as you are in business and want to participate in this program. Don't miss this opportunity to have people who believe in your company increase your business and profits by sending you their members and customers.

Questions? Please Call or Email: Susan March 954-931-1893 famecard@yahoo.com