An Easy Fundraiser!

The Fundsaver Card can be CUSTOMIZED with a school or group logo & YOUR choice of discounts. Send home a letter and money envelope with each child. Two weeks later, collect the envelopes, remove the checks, and fill with the appropriate number of cards. You're done!





70% PROFIT!

PURCHASE CARDS FOR JUST \$3.00 EACH.
SELL CARDS FOR \$10-\$20 EACH.
No minimum order on "Generic Cards"
A minimum order of just
300 cards for Custom Orders

Email your request for Information to:

famecard@yahoo.com or call Susan at:

FAME INC. 954-931-1893

FREQUENTLY ASKED QUESTIONS:

Do I have to get the offers myself?

No, FAME has a list of available offers for each area. You may, however, invite additional businesses that aren't currently on the list to be on your cards. This is a nice way to promote your "Partners in Excellence." Just use the attached information sheet and ad agreement. There is no cost to the business that is advertising other than whatever they offer or discount they want to give.

What is the minimum order?

Some areas have "Generic Cards" already preprinted and ready to use. If that is the case for your area, the minimum order can be for as little as 100 cards PREPAID. In other areas only Customized Cards are available. The minimum order for Custom Cards with your logo and choice of businesses is just 300 cards PREPAID.

What is the Value of these cards?

The average person using these cards will receive \$200 or more in savings per year, but the true value is the goodwill your organization generates from the people using the cards. When sold as a fundraising card, the average selling price in Florida is \$10-\$20, giving the group an 70% to 85% Profit!

How much do these cards cost?

The cards are just \$3 each. You may even invite a Sponsor to cover the cost in exchange for a prominant ad on the card. If you sell the cards for \$20 each, you only have to sell 53 cards to make back your initial investment. The rest of the the order is pure profit!

Is the card Reusable?

Yes. The cards are never punched, marked, or taken away. You simply show the card and the offer is honored through the expiration date.

What is the Expiration Date on the Card?

The cards are valid for 12-13 months from the date of printing. Because they expire, your families and community will be eager to purchase new cards next year so they can continue to save money.

What offers are available in my area?

FAME has negotiated contracts with thousands of restaurants and businesses both locally and nationally. Please email us with your request for information so we can send you the choices for your particular area. When requesting information, email the name of your city, the school or organization name, and your phone number in case we have questions.

Once we order our cards, how long does it take to get them?

The turn-around on giving you a proof is generally about a week as long as we have everything we need from you (logo, choices, alternates, etc.) Once you are satisfied with your proof and sign off that it is OK, you will receive your cards within 2 weeks. If you need them faster, we can get them to you in a week, but the rush fee may be up to \$40.

FAME Inc. 954-931-1893 Email: famecard@yahoo.com

How to Order Custom Fundsaver Cards

- 1 Choose up to 22 offers from our vendor list and put them in order of preference.
- 2. Choose 8-10 alternates and put them in order of preference.
- 3. Email your group's logo to famecard@yahoo.com. Please give us the highest quality version you can find. If you don't have a good logo, we may be able to find one for you.
- 4. Tell us your group's colors. If it is important to have the exact color, please provide us with the PMS color number or a swatch of color that we can match.
- 5. Tell us the date you'd like to start your program. Please allow up to 2 weeks for production and delivery of customized cards. If you are requesting that we sign up **new** restaurants or businesses for your program, you should allow an additional 4 weeks.
- 6. If you need to raise money immediately, you may choose to use our generic cards (where available) which are already printed and ready to go. Custom cards can be delivered in 7-10 days with a \$40 rush fee.
- 7. Provide a copy of your current Sales Tax Exemption Certificate when applicable. If no certificate is provided, please add tax to your order. Proof that you are a non-profit organization is not the same as a Sales Tax Exemption Certificate.
- 8. Include payment with your order. If you need an invoice to give to the treasurer or bookkeeper, please tell us how many cards you are ordering and if you are paying sales tax, then email your request to: famecard@yahoo.com. **We do not ship cards without pre-payment**. We accept Visa, Mastercard, Discover, Debit Cards and Checks.
- 9. Some organizations have "Partners in Excellence" or parents with businesses. We can typeset an ad for them at no additional charge. Simply request an ad agreement from our office, fill it out, have them sign it, and provide us with a copy of their logo.
- 10. Give us your contact information, including an email where we can send a proof, a phone number, and the address where you want the cards shipped. We recommend that you have them shipped to a home or business since they often get lost at the school, or Fedex/UPS tries to deliver after school has closed.
- 11. Mail or email your order and mail payment to:

FAME Inc. 732 NW 43 Court, Oakland Park, FL 33309

Phone: 954-931-1893 Email: famecard@yahoo.com Contact: Susan March

Please write your choices here:

1	12	
2	13	
3	14	
	15	
	16	
	17	
	18	
	19	
9	20	
	21	
11.	22.	
Please write your	alternates here:	
1	5	
2	6	
3	7	
Δ	8	



FUNDSAVER CARD Agreement

OPTION 1

FAME AGREES TO OFFER:

Custom Discount cards for the cost of \$3.00 per card on a pre-paid basis Minimum order of 300 custom cards

Custom card design

2 week delivery time from receipt of approved proof. (Allow up to 6 weeks when requesting new offers.)

1 week delivery (from the time you sign your proof) with \$40.00 Rush Fee (Please allow an additional 6 weeks when requesting new offers.)

OPTION 2

FAME AGREES TO OFFER:

Generic Preprinted Cards (no choice of logo or offers) for the cost of \$3.00 per card on a PRE-PAID basis

Minimum order of 100 cards

Immediate delivery on in-stock cards, and 6 week delivery (or more) on cards requiring new offers to be signed up.

(Organization Name) AGREES:							
To provide 60 days notice of any program changes							
Not to sell any cards within 1000 feet of any of the establishments on the card							
To provide current resale or tax exempt certificate (or pay tax)							
PROGRAM OPTION:							
CONTACT NAME:							
CONTACT PHONE:							
CONTACT EMAIL (to send proof):							
TREASURER EMAIL(to send invoice):							
ORGANIZATION NAME:							
ORGANIZATION PHONE:							
SCHEDULED PROGRAM DATES:							
INITIAL QUANTITY YOU ARE ORDERING							
ADDRESS WHERE YOU WANT CARDS SHIPPED: (Best not to ship to school)							
Approved as shown (Signature of authorized organization representative)							
ORGANIZATION REPRESENTATIVE (Please Print)							

FAME Inc., 732 NW 43 Ct., Oakland Park, FL 33309

Phone: 954-931-1893 Email: famecard@yahoo.com

USE THIS SAMPLE ORDER FORM AS A GUIDE TO CREATE ORDER FORMS FOR YOUR PRE-ORDER FUNDRAISING SALES



FUNDSAVER CARDS

(Your School or Organization Name)

Your \$10 purchase of our Group's fundraising card will more than pay for itself with one or two uses. The card may be used repeatedly throughout the year at local businesses for discounts and special offers. The proceeds from this Discount Card Program benefit the educational programs for the children of (Your Group Name). Please consider ordering several to give as gifts to friends, special customers and employees. This is the gift that keeps on giving...for you...and for the future of our children. You may prepay for the card by cash or check made payable to (Your Organization). Orders should be turned in by (Your Date). Cards will be delivered by (Your Date). Please share this flier with your family, co-workers, neighbors and friends so they will have the opportunity to save money and help our children. Please use the order form on the reverse side to keep track of purchases...





(Your Group's Name) Fundsaver Card Order Sheet

NAME	ADDRESS	PHONE	QUANTITY ORDERED	TOTAL

A Personal Recommendation from a Satisfied Customer is the Best Advertising there is.

You were recommended by:______. What a compliment!

We have a program that enables Organizations, Professionals, and Realtors to personally recommend and promote your establishment to their clients, friends and the community. This program will bring you new business from Local Members of Non-profit groups, people just moving into the area, and more frequent business from established residents.

HERE'S HOW IT WORKS

These organizations and professionals, who are some of your regular customers, have a special membership, fundraising, or gift card that they give to their members, sell to raise money for their non-profit group, or give to their clients. This card is called a "Valued Customer Card". It's laminated in plastic and is full color on the front. On the front and back are promotions for local businesses that these groups feel offer the best products and services in their area.





Each promotion has some small discount or incentive, in many cases only available in slower traffic periods, like Monday-Thursday. Most of these discounts are quite small, 10%-15% off, available most of the week, or larger discounts like 50% off second item or even buy 1 get 1 free, available just 1 day per week.

Every card has an expiration date, so it can only be used until the card expires. Each card also has the disclaimer "Not to be used with any other discounts" so it will not affect any other promotions your company is running. People carry these cards in their wallets and use them repeatedly throughout the year. Even if your promotion is only a free medium drink with purchase of a lunch, it still equates to thousands of customers right in your market area who are continuously reminded of where you are, what you do, and that you're open for business.

Every time someone looks at this card it acts as a small directory of products and services in your area. The Organizations, Realtors, and Professionals pay for the entire cost of producing and distributing the cards. This card keeps their group or business information constantly available to their members and clients as well. The only cost to you is whatever discount you offer.

Compare this FREE advertising with the hundreds of dollars you pay for other types of advertising. This card and the Organizations, Realtors, and Professionals who are giving it to their members and customers continue to work for you month after month throughout the year. You can run the same promotion next year or run a completely different one FREE of charge. There is never any additional cost to you.

The Organizations and Professional People who run your promotion on their Valued Customer Cards do so because **they know and like your product or service**. They will continue to personally recommend and promote your company as long as you are in business and want to participate in this program. Don't miss this opportunity to have people who believe in your company increase your business and profits by sending you their members and customers.

Questions? Please Call or Email (Name of Group Contact Person and Phone Number/Email)



Florida Advertising & Marketing Enterprises 732 N.W. 43 Ct. Ft. Lauderdale, FL 33309-4740

Susan's Cell 954-931-1893 Email: famecard@yahoo.com

FAME, Inc. Representative

FREE PROGRAM CALL 954-931-1893 OR EMAIL SUSAN: famecard@yahoo.com

Advertising Agreement
#
DATE
AREA
ΛΝ.Ε.Λ

1. Advertiser	Phone	Email	
MailingAddress			
2. FAME agrees that for a fee of \$for typesetting a distribute promotional discounts as herin set forth. Adva 3. Advertiser expressly authorizes FAME to produce an ed on cards will be 12-13 months from print date. Print authorized coupon when presented. All cards printed w to conflict with any other promotions or sales being offe	ertiser haslocations; coupon d distribute cards offering the follo dates will occur repeatedly throug vill have the following disclaimer: "	s will be valid at all locations. wing discount. At the time of printing the expira yhout each year. During this time the Advertise	ation date print- r agrees to hono
		NFORMATION LEGIBLY.	
		L IT TO FAMECARD@YAHOO.COM may be omitted at discretion of typesetter)	
(But to small size of product, if on	iginal artwork is not provided, logo	may be officed at discretion of typesetter)	
BUSINESS N	NAME (AS IT IS TO APPEA	R ON COUPON)	
PHONE# OR LOC	CATIONS(S) (AS IT IS TO A	APPEAR ON COUPON)	
DIOCOLINIT IN	IOENTINE (AO IT IO TO A	ODEAD ON COURON	
DISCOUNT IN	NCENTIVE (AS IT IS TO AF	PPEAR ON COUPON)	
	PLEASE NOTE:		
7. Advertiser acknowledges that cards will be custom in presentation until expiration date printed on cards. All of 8. Exclusive Agreement: Advertiser shall not participate FAME. This does not exclude other fundraising cards. 9. This contract is noncancelable by Advertiser for one programs by providing sixty days written notice of intennotifying new personnel/owners of this agreement whic 10. Advertiser expressly agrees that the liability of FAM ed to the actual amount of fees paid to FAME by Advert 11. Commitment to honor authorized Advertisement: Adwhich damages will be very difficult to calculate. Thus, liquidated damages amount to a multiple of 10 times the 12. This contract shall only be binding when accepted to 13. Advertiser acknowledges that he has read this agree agrees that this is the complete agreement between the of a certain copy of this agreement	reprinted for various businesses are cards are multiple use cards. Coule in any similar advertising program year from the date of this agreement to cancel. In the event of manages will remain in effect unless Advertiser. In the event of manages will remain in effect unless Advertiser. It is any, for omissions, errors, detiser. It is devertiser acknowledges that any fain the event that Advertiser fails to be cost of printing new cards for all by FAME at its National office and the enement, understands it, and agrees the parties which supersedes all pricarinted continuously on unlimiter year 50 boxes per year	pons shall not be punched, scratched off, or recent involving specialty business cards while partent. Thereafter, Advertiser may cancel future interest or ownership changes Advertiser is respective notifies FAME of change and intent to carefects, and/or failure to publish said advertisement or honor coupons will cause irreparable had been affected Valued Customer Card Clients. Advertiser hereby waives notification of same. It is to be bound by its terms and conditions. Further agreements, oral or written, and hereby acknowled boxes of cards unless alternate is checked.	deemed. ticipating with avolvement in consible for ncel. ent shall be limit- arm to FAME, reasonable her, Advertiser owledges receip
15. Advertiser does not authorize ad for use in not-for-profit	t fundraising		

Print Name and Title