

STAPLE YOUR BUSINESS CARD HERE

Cross out ANY obsolete or inaccurate information on your card. Print the replacement or additional information below. Remember: to be most effective, advertising should be simple and direct with strong visual impact. Consider removing or reducing in size phone numbers other than your direct number and most professional symbols.

Print Legibly. Check Your Information!

Company Name _____
 Name _____
 Title _____
 Street _____
 City _____
 State _____ Zip _____
 Cell _____
 Office _____
 Fax _____
 Toll Free or Other Phone _____
 Email _____
 Website _____

Checklist

Is the information on your current business card correct?
 Can we call your cell? _____
 _____ Your Business & Referrals Are Appreciated (on front)
 Photo attached Will Mail Will Email
 Selection of Offers attached
 _____ / _____ / _____ Expiration Date of Prior Valued Customer Card
 Photo Style: Box Bleed Silhouette
 Name Logo Composite
 Email to send Proof: _____



Questions? Call or Text:
954-931-1893
Mail order to: FAME Inc.
732 N.W. 43 Ct., Ft. Lauderdale, FL 33309
Email order to: famecard@yahoo.com

Date _____		
Valued Customer Cards 16pt Plastic Laminated	\$395 for 1000	
Valued Customer Cards 16pt Plastic Laminated	\$595 for 2500	
Valued Customer Cards 16pt Plastic Laminated	\$795 for 5000	
EDDM TWO Cards (3.5"x11")	\$595 for 1000 \$795 for 2500 \$995 for 5000	
20pt Solid Plastic (Matte Finish)	\$495 for 500 \$695 for 1000 \$895 for 2500	
Postcard ONE Card in corner (4"x6")	\$595 for 1000 \$795 for 2500 \$995 for 5000	
Custom Art (optional) _____	\$50 minimum for Composite or Name Logo Design	
Optional Rush Fee (1 week delivery) _____		
Tax (FL 7% TX 8.25% TN 9.25%) _____		
Total _____		

Check Enclosed Mastercard Visa Discover Amex
 I have read and agree to FAME's order terms and conditions and if paying by credit card agree to pay the above amount according to the card issuer agreement.
 Signature _____
 Card # _____
 Security Code _____ Expiration _____
 ZIP CODE where credit card bills are sent: _____

IMPORTANT!!!! The restaurants & businesses participating in this program have generously agreed to offer reusable discounts to your clients. You may not give cards out in their establishments or within 1000 feet of their business without express written permission. Doing so may result in our losing their good will and their contract...and your ability to purchase future cards from FAME.

New companies must include approved print-ready artwork & corporate PMS color numbers. Symbols will not be included unless you provide print-ready artwork (not business cards). Special fonts should be provided in TrueType format. For best quality results, email an uncropped photo in .pdf .jpg or .tif format at 300 dpi and at least 2.5" tall. CAUTION: Photos must be scanned or taken at a high resolution. Increasing a photo from 72 to 300 dpi DOES NOT WORK! See reverse for special photo requirements. Please note that FAME is not responsible for the quality of your photo and does not assume liability for the final print quality of your photo or for the legibility of the card. Due to the nature of digital printing there may be a variance in color, normally within +/- 10% (industry standard). When you email your photo the color that you see on your screen can be drastically different from what we see and print. We can not be responsible for any color variations. A good rule of thumb to follow is: the better the photo, the better the card. Final type and photo position is at the discretion of the typesetter. All orders will be sent to production for processing & typesetting within 48 hours of placing the order using the information provided on the order form. Photos and back selection may be sent later. Final proofs may take up to 10 working days to produce. CANCELLATIONS OR CHANGES CANNOT BE ACCEPTED ONCE AN ORDER IS SENT TO PRODUCTION. (Given to the graphic artist). Three proof changes are included at no extra charge. Layout or information changes beyond the 3 included proofs may result in an "extra proof" charge of \$25. Cards will be shipped UPS. We can not mail to a PO Box. Cards will be shipped to the address on your card unless otherwise noted. Once you sign your final approval on the proof, you should receive your cards in about 2 weeks.

Valued Customer Card **Century 21**
 Advantage
ED CLEMONS Capt. USMC (Ret.)
JACKIE CLEMONS GRI, ABR
 BROKER/ASSOCIATE
 MEGA-MILLION PRODUCERS
 Business: (941) 371-8558
 Toll Free: (888) 221-8221
 Jackie Cell: (941) 724-3377
 Ed Cell: (941) 374-3734
 E-Mail: EdJackieClemons@aol.com
 4071 Bee Ridge Road, Sarasota, FL 34233
Your Business & Referrals Are Appreciated

Valued Customer Card **Monique McGuire**
 REALTOR®
Multi-Million Dollar Producer
 Cell: (352) 348-5191
 Toll Free: (888) 322-7374
 Fax: (352) 243-4166
 E-Mail: mmcguire@watsonrealtycorp.com
 Website: moniquesellsflorida.com
WATSON REALTY CORP.
 1390 N. Hancock Road, Clewiston, FL 34711
Your Business & Referrals Are Appreciated

Valued Customer Card **Leanne Benjamin**
 REALTOR®/ Broker Owner
 Direct: (407) 402-1575
 Office: (407) 688-9003
 Fax: (407) 688-9073
 E-Mail: leannebenjamin@cfl.rr.com
LAKE MARY PRESIDENTIAL REALTY
 822 Tomlinson Terrace
 Lake Mary, FL 32746
Your Business & Referrals Are Appreciated

Valued Customer Card **RE/MAX** 1st Class
 620 Bypass Dr.
 Clearwater, FL 33764
Renny Bryden
 Cell: 727-492-9502
 Home Office: 727-530-4462
 Fax: 727-530-4127
 E-Mail: renny.bryden@verizon.net
 Web: www.rennybryden.com
Your Business & Referrals Are Appreciated

KELLER WILLIAMS
Julie COX-MONEY
 & Associates
 850-591-2599 • Fax: 850-668-5346
 juliecoxmoney@kw.com
 www.JulieCox-Money.com
 1520 Killlearn Center Blvd. #100 • Tallahassee, Florida 32309
 Each Keller Williams Realty Office is Independently Owned and Operated

Dela Armstrong & Klaudia Toohy
 www.ATHomeInOrlando.com

EXIT
 EXIT REAL ESTATE RESULTS
 Licensed Real Estate & Certified Short Sale Professionals
 Dela's Direct: 407-733-8881
 Dela's ArmstrongRealtor@gmail.com
 DelaArmstrong.com
 Klaudia's Direct: 407-967-9770
 KToohy@ExitRealEstateResults.com
 KlaudiaToohey.com

Box Style

This is the classic card format and will be used if the supplied picture is unsuitable for the other formats. Suitability of a photo for any format is a decision entirely at the discretion of the graphic artist.

Silhouette Style

Works best when the photo is taken on a contrasting, plain background and at least one side of the figure is completely shown. Unsuitable photos may be corrected for an optional Art Charge of \$25.00

Bleed Style

This format requires a photo with sufficient extra field space around the figure to allow a 1/8" crop on the three card edges. Unsuitable photos may be corrected for an optional Art Charge of \$25.00

Composite Style

One time \$50 Art Charge. You may use our stock backgrounds, or provide your own. This type of card is visually very striking & gets attention, but the printed information is often less readable.

Name Logo

One time \$50 Art Charge. Please send a variety of photos & allow the artists to use their discretion. Due to the extremely low price of this custom work, changes after the logo has been created may result in additional charges.

Double Box Style

\$25 Setup/Scan Charge for the second photo.

Email your photo to:
famecard@yahoo.com
 (photo resolution must be 300 dpi, 2.5" high or greater)

Upon receiving your proof please make all changes at one time. The first 3 proofs are included. \$25 for each additional proof.

NOTES:

www.famewebsite.com

BACK SELECTION SHEET

1. Choose your offers and write them in the blocks below.
2. Please indicate your preferred locations if the business has multiple addresses.
3. If you would like to use some of the blocks for a photo or saying, just write the words you want typeset in the block(s) you want to use. The more words you write, the smaller the type will be.
4. If you want a photo, write the word PHOTO in the blocks you want it to appear in.

Print Name & Company _____

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRES (1 Year from Month of Printing)

©2006 FAME • TO PARTICIPATE IN THIS PROGRAM CALL 1-888-566-2923

Our ID Box

SPONSOR IS NOT LIABLE FOR PERFORMANCE OF ADVERTISERS ON THIS CARD

IMPORTANT! Please choose a least 3 alternate choices.

We do not put directly competing businesses on the same card.

(2 oil change, 2 pizza places, 2 burger restaurants, etc.)

If there is a last minute change in a contract with one of our advertisers, we may be forced to substitute one of your alternates.

Alternate choices can speed up production of your cards.

Alternate 1 _____ **2** _____ **3** _____

SAMPLE BACKS

(Available Offers vary by location)

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRES ONE YEAR FROM PRINT DATE

chili's FREE Chips & Salsa 1098 Avenida Central Lady Lk 3501 SW 36 Ave Ocala 11290 SW 93 Ct Rd Ocala	Woody's Roofing FREE Roof Inspection 352-598-1248	CRICKET BALL CHICKEN \$1 Off with purchase of The Chick & Lg Bev. Limit 1 offer per card per day 996 Bichara Blvd, The Villages
VILLAGE CAR WASH \$2 Off Gold & Platinum Car Wash 970 Bichara Blvd. The Villages	AMERIKANOS 10% Off Any Entree 998 Del Mar Dr. Lady Lake	NYPD PIZZA 10% OFF Purchase of \$20 or more 4045 Westwood Lane 352-750-1994
Johnny Rockets 10% Off with beverage purchase Discount on Food Only Not combined with other offers 976 Old Mill Run The Villages	Kilwins Buy 1 Single Dip Ice Cream or Slice of Fudge Get 1 50% Off (of eq or lesser value) 1108 Main St. The Villages	Brooklyn 10% OFF The Original Water Bagel Co. 514 N US Hwy 271441 Lady Lake

Use this Card Repeatedly & Call me for New or Extra Cards. My practice is built on your Referrals. Thank you for Referring your Friends & Family. Patricia 352-209-3462

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRES ONE YEAR FROM PRINT DATE

CRICKET BALL CHICKEN \$1 Off with purchase of The Chick & Lg Bev. Limit 1 offer per card per day 996 Bichara Blvd, The Villages	Enjoy these Discounts Compliments of Jack & Maureen Wilson	AMERIKANOS 10% Off GRILLE 998 Del Mar Dr. Lady Lake
Ruby Tuesday 10% Off (Excluding Alcohol) 1168 Main St. The Villages	Johnny Rockets 10% Off with beverage purchase Discount on Food Only Not combined with other offers 976 Old Mill Run The Villages	Peachwave 10% Off All Participating Locations Ocala and The Villages
Napolinos 10% Off Purch. of \$50 or more Dine in Only Excluding Alcohol 9811 N US Hwy 301 Wildwood 352-399-6825	Darrell's 10% Off Mon-Fri ONLY All Locations	Colo's Deli 10% Off purchase of \$10 or more CASH ONLY 3975 CR 201 Oxford 352-748-5558
VILLAGE CAR WASH \$2 Off Gold & Platinum Car Wash 970 Bichara Blvd.	Kilwins Buy 1 Single Dip Ice Cream or Slice of Fudge Get 1 50% Off (of eq or lesser value) 1108 Main St. The Villages	BRAVO Pizza 10% OFF (up to \$20 Purchase) 1080 Lake Sumter Landing

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRES ONE YEAR FROM PRINT DATE

DUNKIN' FREE Buy 6 Donuts Get 6 Donuts All Villages Locations & Participating Central Florida Locations	A Gift from Tammy Freilich 352-414-8473 Use this card Repeatedly and Call me for New or Extra Cards!	Napolinos 10% Off ITALIAN CUISINE Purch. of \$50 or more Dine in Only Excluding Alcohol 9811 N US Hwy 301 Wildwood 352-399-6825
RIGATORS \$1 Off Soft Drink with purchase of entree	Johnny Rockets 10% Off with beverage purchase Discount on Food Only Not combined with other offers 976 Old Mill Run The Villages	AMERIKANOS 10% Off GRILLE 998 Del Mar Dr. Lady Lake
Colo's Deli 10% Off purchase of \$10 or more CASH ONLY 3975 CR 201 Oxford 352-748-5558	Brooklyn 10% OFF The Original Water Bagel Co. 514 N US Hwy 271441 Lady Lake	HONEYBAKED. Buy a Boxed Lunch Get 1 50% Off (Eq or Lesser Value) 524 US 441 Lady Lk
BURGER KING Buy a Double Cheeseburger Get 1 FREE Participating Locations The Villages, Eustis, Leesburg, Groveland	BRAVO Pizza 10% OFF (up to \$20 Purchase) 1080 Lake Sumter Landing	

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRES ONE YEAR FROM PRINT DATE

PEPPER'S \$5 Off BEER, GRILL & BARS 1425 Village Sq. Blvd.	BUFFALO WILD WINGS \$5 Off Purch of \$25 or more Excl alcohol Not valid w/other discounts or offers	BLAZE PIZZA FREE Cheesbread w/purch of a pizza 220 S Magnolia Dr 14000 Village Sq Blvd
SONNY'S BBQ 10% Off Dine-in Only All Tallahassee Loc	FISH HOUSE & BAR 10% Off 6802 Thomasville Rd. 850-900-5075	grub 10% Off meal 3425 Thomasville Rd
Japanese Steak House & Sushi Bar FREE Appetizer or Dessert (up to \$9 Value) Purch of \$30 or more Tallahassee & Destin	WILLIE JEWELL'S 10% Off BAR-B-Q 5442 Thomasville Rd.	Newk's 5% Off EATERY 1400 Village Sq. Blvd.
WHICH WAY 10% Off any Which Way 1380 Village Sq. Blvd.	SONIC Buy a #1 or #2 Burger or Ex Long Cheese Coney Get 1 FREE All Tallahassee Locations	Krispy Kreme Buy Any 6 Doughnuts Get 6 Glazed Free happy all around! Both Tallahassee Locations

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRES ONE YEAR FROM PRINT DATE

BONEFISH GRILL 10% Off Total Purchase Excl Gift Cards or Already Discounted Items 12906 Cortez Blvd Brooksville	HUNGRY GREEK fresh healthy Greek Wesley Chapel, Lutz, & Land O' Lakes	Culver's \$1 Off Value Basket Welcome to delicious!
DUNKIN' FREE Buy 6 Donuts Get 6 Donuts All Spring Hill Locations	CARRABBA'S 10% Off Total Bill Dine-in or Carryout 12967 Cortez Blvd Brooksville	chili's FREE Chips & Salsa w/entree purchase 3085 Commercial Way
Pizza Villa Restaurant 10% Off Purch. of \$25 or more Dine-in or Take-out Spring Hill 352-684-0184 Brooksville 352-596-8956	cicis Buy 1 Get 1 50% Off BEYOND PIZZA Dine-in or Carryout 12109 Cortez BI Brooksville	Arby's Buy 1 GET 1 FREE Classic Roast Beef Sandwich Participating Florida Mosaic Road Hatt Locations
golden corral 10% Off up to \$5 5300 Commercial Way, Spring Hill 352-596-7500	Brian's Place 10% Off Excl Early Dinner Menu & Special Events 3430 Shoal Line Bl Spring Hill	POPEYES FREE 2 Piece Dinner w/Purchase of a 3 Piece Dinner & 1 Med. Drink. Excl Alcohol Participating Locations FL & S. GA

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRES ONE YEAR FROM PRINT DATE

Bad Daddy's 10% Off 2243 Medical Ctr Pkwy Murfreesboro	Enjoy the Discounts Compliments of Courtney Lewis 313.753.9199 My Business is built on your referrals	DQ BOGO 99¢ Blizzard 20% Off Cake 510 Cason Lane & 2910 S. Rutherford Blvd
tropical CAFE 10% Off with better 55¢ fuel better. Excluding Catering & Taxes 443 Cool Springs Bl. Franklin	BUFFALO WILD WINGS \$5 Off Purchase of \$20 or more 2535 Medical Center Pkwy, Murfreesboro	HONEY BAKED 10% Off 2345 Memorial Blvd Murfreesboro ONLY
DONUT COUNTRY 10% Off 1311 Memorial Blvd & 1691 Middle Tennessee Blvd	Peppy's 50% Off 1 Appetizer w/purch of an entree All Locations	Mimi's 20% Off with purchase of 1 entree & 1 drink. Excl Alcohol 2625 Medical Ctr. Pkwy
Smyrna Bowling Center FREE Game & Popcorn w/shoe rental 95 Weakley Lane Smyrna 615-355-0501	Tokyo \$5 Off Purchase of \$30 or more 701 President Pl Smyrna	NOTHING BUTT CAKES \$5 Off Purchase of \$25 or more Not Valid weeks of Valentine's, Easter, Mother's Day or November 15 thru December 25 Nashville, Franklin, & Murfreesboro, Hendersonville

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRES ONE YEAR FROM PRINT DATE

CITY CAFE FREE Dessert with purchase of 2 entrees 113 E. Main St. Murfreesboro	NOTHING BUTT CAKES \$5 Off Purchase of \$25 or more Not Valid weeks of Valentine's, Easter, Mother's Day or November 15 thru December 25 Nashville, Franklin, & Murfreesboro, Hendersonville	DQ BOGO 99¢ Blizzard 20% Off Cake 510 Cason Lane & 2910 S. Rutherford Blvd
Slick Pig BBQ FREE Drink with any sandwich purchase 1920 E. Main St. Murfreesboro 615-890-3583	BONEFISH GRILL 20% Off Excl Alcohol 505 N Thompson Ln Murfreesboro	WALL STREET 10% Off Purch of \$5 or more excl alcohol 121 N Maple St. Murfreesboro 615-867-9090
50% Off 1 Appetizer w/purch of an entree All Locations	BOULEVARD 10% Off excluding alcohol 2154 Middle N Blvd Murfreesboro 615-624-8002	Mimi's 20% Off with purchase of 1 entree & 1 drink. Excl Alcohol 2625 Medical Ctr. Pkwy
Buy 1 Game of Bowling Get 1 FREE 1720 Old Ft Pkwy Ste 2002 Murfreesboro	Milano II 10% Off Any Entree (Dine-in only) 114 E College St. Murfreesboro	PENN STATION FREE Small Fresh-Cut Fry w/purch of any size sandwich or drink 1832 Memorial Hwy 615-848-0566 3053 Medical Ctr. Pkwy 615-809-2630

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRES ONE YEAR FROM PRINT DATE

Jimmy Hula's 10% Off 65 Dunlawton Ave. Port Orange	Aunt Katfish's 10% Off a Blizzard FREE Pie 4009 Halifax Dr Port Orange	DAIRY QUEEN 10% Off a Blizzard 729 N. Dixie Fwy, NSB
HOOTERS 10% Off Food & Merchandise (Excluding Alcohol) Daytona - Across from Speedway	metro 10% Off Excluding Alcohol 1702 W Intl Speedway 386-266-8531 & Participating Locations	RED ROBIN 10% Off Excl Alcohol 5537 S Williamson Bl Port Orange
RUTERS Buy 1 Lg Cone Get 1 Sm Cone FREE 4629 S Clyde Morris Port Orange	ZAXBY'S FREE Drink with salad purchase or FREE Cookie with meal deal 1287 W Granada Blvd Orono Beach	HIDDEN TREASURE 10% Off Food Items 5993 S Ridgewood Ave Pt Or 820 Moody Lane Flagler Bch
TIJUANA FLATS 20% Off meal purchase 1760 Dunlawton Ave Port Orange	OFF THE HOOK 10% Off Food Only Excluding Oysters 747 3rd Ave New Smyrna Bch	PEACH VALLEY FREE Order Apple Fritters with purchase of 2 entrees All Volusia County Locations

Thank you for ordering *Valued Customer Cards!*

MAIL OR EMAIL YOUR ORDER, PHOTO AND BACK SELECTION TO:

FAME, Inc.

732 N.W. 43 Ct.

Ft. Lauderdale FL 33309-4740

954-931-1893 cell

Email: famecard@yahoo.com

SPECIAL!!! If you buy today at the presentation, and pay for your order in full, you will be eligible for our current discount offer. (This offer only applies on the day of an in-office presentation.)

To expedite your order please read the following:

PHOTO

1. We need a color photo. If you have access to a photo now that you would like to have on your cards, mail or email it to the address above. Digital prints don't scan properly. Certain films and coatings applied to photos may affect the quality of the scan. If you want the silhouette style photo, be sure to use a white or plain background when taking your photo (brightly lit with no shadows). At least one shoulder should be uncropped. If a background is on your photo, it will be on the cards.

If you wish to email your photo, please send it to: famecard@yahoo.com. Be sure to clearly indicate your name and that it is for your Valued Customer Card order in the subject line. Digital photography must be in .jpg, .tif, or .pdf format and at least 2.5" tall. CAUTION: Photos must be scanned or taken at a high resolution. Increasing a photo from 72 to 300 dpi DOES NOT WORK!

Please note that FAME is not responsible for the quality of your photo and does not assume liability for the final print quality of your photo or for the legibility of the card. Due to the nature of computerized graphics and digital printing, there may be a variance in color, normally within +/- 10% (Industry standard). When you email your photo the color that you see on your screen can be drastically different from what we see and print at our end. This happens because monitors are calibrated differently. We can not be responsible for any color variations. A good rule of thumb to follow is: the better the photo, the better the card.

BACK

2. Choose your back selection. You may choose 12 advertisers from our list of merchants available in your area or you may choose 9 or 10 advertisers from our list and put a special slogan and/or photo on the back.

FRONT

3. Please check your information for the front of the card carefully. It is standard for the cards to have "*Valued Customer Card*" at the top and "*Your Business & Referrals Are Appreciated*" at the bottom.

IMPORTANT: We want to get this product into your hands as quickly as possible. Orders begin the production process within 48 hours of receipt. Final proofs may take up to 10 business days to receive. We require a signed proof before printing, so please be sure to triple check your proof, sign it, and email your approval quickly. If you change your mind about ordering, please let us know immediately. Once typesetting and production has begun, expenses have been incurred that can not be refunded. This product is dated material. It is imperative that you send in your photo and back selection within 30 days of placing an order. Delivery is generally about 2 weeks after you sign your final proof. The expiration date of your card will be one year from the month you receive them.

How to get the best results from your *Valued Customer Cards*

Tips that we've learned from agents who have used our program with great success over the last 25 years:

1. Promote yourself on both sides of the card. Pick 9 or 10 ads and use 2 or 3 spaces for your photo, name, or slogan. (People read the back of these cards much more than the front.)
2. Get 50% of your cards out as quickly as possible so they are circulating in the community. Don't hoard them in your desk.
3. Give 2 or more cards out to your entire sphere of influence each year. Include all personal friends, past teachers, employers, work associates, etc...and ask them to give one to a friend. They will do it.
4. Use the *Valued Customer Card* with your regular business card, not instead of it; this is a promotional card. People like to write notes on your paper business card, but they will keep your *Valued Customer Card* in their wallets.
5. You must mention "repeat use discounts" when you give out the card or have it mentioned in your personal promotional copy on the back of the card.
6. Pass your card out upside-down so people realize immediately that it's a gift and not just a high quality card. They will turn it over within a minute, realize you're a professional, and appreciate your low-key approach.
7. Track your promotional programs. When you list or sell a home, ask the customer you're dealing with if they have received one of your *Valued Customer Cards* and if they've used it. When people that you do not know call you to do business, always ask how they got your name & number.

Follow these tips and the *Valued Customer Card* program will increase your business. Taking the time to track it is the only way you'll know by how much!

FAME, Inc. 732 N.W. 43 Ct., Ft. Lauderdale, Florida, 33309-4740
954-931-1893 Cell
e-mail: famecard@yahoo.com
www.famewebsite.com

A Personal Recommendation from a Satisfied Customer is the Best Advertising there is.

You were recommended by: _____ What a compliment!

We have a program that enables professional Realtors and other business people and Organizations to personally recommend and promote your establishment to their clients, friends and the community. This program will bring you new business from people just moving into the area, and more frequent business from established residents.

HERE'S HOW IT WORKS

These professionals and organizations, who are some of your regular customers, have a special gift card that they give to their clients and members. This card is called a "Valued Customer Card". It's laminated in plastic and has a full color photo on the front. On the back are promotions for local businesses that these professionals feel offer the best products and services in their area. Organizations who promote you will use the cards as membership incentives or to raise money for special programs.



Each promotion has some small discount or incentive, in many cases only available in slower traffic periods, like Monday-Thursday. Most of these discounts are quite small, 10%-15% off, available most of the week, or larger discounts like 50% off second item or even buy 1 get 1 free, available just 1 day per week.

Every card has an expiration date, so it can only be used until the card expires. Each card also has the disclaimer "Not to be used with any other discounts" so it will not affect any other promotions your company is running. People carry these cards in their wallets and use them repeatedly throughout the year. Even if your promotion is only a free medium drink with purchase of a lunch, it still equates to thousands of customers right in your market area who are continuously reminded of where you are, what you do, and that you're open for business.

Every time someone looks at this card it acts as a small directory of products and services in your area.

The Realtors, professionals, and Organizations pay for the entire cost of producing and distributing the cards. This card keeps their business information constantly available to their clients and members as well. The only cost to you is whatever discount you offer. There may also be a typesetting fee in certain instances.

Compare this targeted advertising with the hundreds of dollars you pay for other types of advertising. This card and the Realtors, professionals, and organizations who are giving it to their customers and members continue to work for you month after month throughout the year. You can run the same promotion next year or run a completely different one if you choose to. There is never any additional cost to you.

The professional people and organizations who run your promotion on their Valued Customer Cards do so because **they know and like your product or service**. They will continue to personally recommend and promote your company as long as you are in business and want to participate in this program. Don't miss this opportunity to have people who believe in your company increase your business and profits by sending you their customers and members.



Florida Advertising & Marketing Enterprises
 732 N.W. 43 Ct.
 Ft. Lauderdale, FL 33309-4740
 Susan's Cell 954-931-1893
 Email: famecard@yahoo.com

TO PARTICIPATE IN THIS PROGRAM
CALL TEXT: 954-931-1893
OR EMAIL SUSAN:
famecard@yahoo.com

Advertising Agreement # _____
DATE _____
AREA _____

In Consideration of the promises, covenants, and considerations herein contained, Florida Advertising and Marketing Enterprises, Inc. (FAME) and Advertiser (Advertiser in this agreement refers to the original authorized party as well as new ownership/management) hereby mutually agree to the following:

1. Advertiser _____ Phone _____ Email _____

Mailing Address _____

2. FAME agrees that for a fee of \$____ for typesetting and with absolutely no other charge of any kind to Advertiser, FAME shall produce, promote, and distribute promotional discounts as herein set forth. Advertiser has ____ locations; coupons will be valid at all locations.
 3. Advertiser expressly authorizes FAME to produce and distribute cards offering the following discount. At the time of printing the expiration date printed on cards will be 12-13 months from print date. Print dates will occur repeatedly throughout each year. During this time the Advertiser agrees to honor authorized coupon when presented. All cards printed will have the following disclaimer: "NOT TO BE USED WITH ANY OTHER DISCOUNTS" so as not to conflict with any other promotions or sales being offered by Advertiser.

PLEASE PRINT OR TYPE DISCOUNT INFORMATION LEGIBLY.
 IF LOGO IS REQUESTED ON COUPON, PLEASE EMAIL IT TO **FAMECARD@YAHOO.COM**
 (Due to small size of product, if original artwork is not provided, logo may be omitted at discretion of typesetter)

4.	
	BUSINESS NAME (AS IT IS TO APPEAR ON COUPON)
5.	
	PHONE# OR LOCATIONS(S) (AS IT IS TO APPEAR ON COUPON)
6.	
	DISCOUNT INCENTIVE (AS IT IS TO APPEAR ON COUPON)

PLEASE NOTE:

THIS IS A MULTIPLE USE COUPON. IT IS NOT PUNCHED OR REDEEMED IN ANY WAY.

7. Advertiser acknowledges that cards will be custom imprinted for various businesses and organizations, and agrees to honor every card upon presentation until expiration date printed on cards. All cards are multiple use cards. Coupons shall not be punched, scratched off, or redeemed.
 8. Exclusive Agreement: Advertiser shall not participate in any similar advertising program involving specialty **business cards** while participating with FAME. This does not exclude other fundraising cards.
 9. This contract is noncancelable by Advertiser for one year from the date of this agreement. Thereafter, Advertiser may cancel future involvement in programs by providing sixty days written notice of intent to cancel. In the event of management or ownership changes Advertiser is responsible for notifying new personnel/owners of this agreement which will remain in effect unless Advertiser notifies FAME of change and intent to cancel.
 10. Advertiser expressly agrees that the liability of FAME, if any, for omissions, errors, defects, and/or failure to publish said advertisement shall be limited to the actual amount of fees paid to FAME by Advertiser.
 11. Commitment to honor authorized Advertisement: Advertiser acknowledges that any failure to honor coupons will cause irreparable harm to FAME, which damages will be very difficult to calculate. Thus, in the event that Advertiser fails to honor cards, Advertiser and FAME agree that reasonable liquidated damages amount to a multiple of 10 times the cost of printing new cards for all affected Valued Customer Card Clients.
 12. This contract shall only be binding when accepted by FAME at its National office and Advertiser hereby waives notification of same.
 13. Advertiser acknowledges that he has read this agreement, understands it, and agrees to be bound by its terms and conditions. Further, Advertiser agrees that this is the complete agreement between the parties which supersedes all prior agreements, oral or written, and hereby acknowledges receipt of a certain copy of this agreement
 Advertiser agrees to have their Ad printed continuously on unlimited boxes of cards unless alternate is checked

14. Unlimited boxes of cards 100 boxes per year 50 boxes per year Other (specify) _____
 15. Advertiser does not authorize ad for use in not-for-profit fundraising

Amount Received _____

16. _____
 Advertiser Authorized Signature

 FAME, Inc. Representative

 Print Name and Title